

BREAKFAST INVITATION

Broadcaster & Journalist John Humphrys presents:

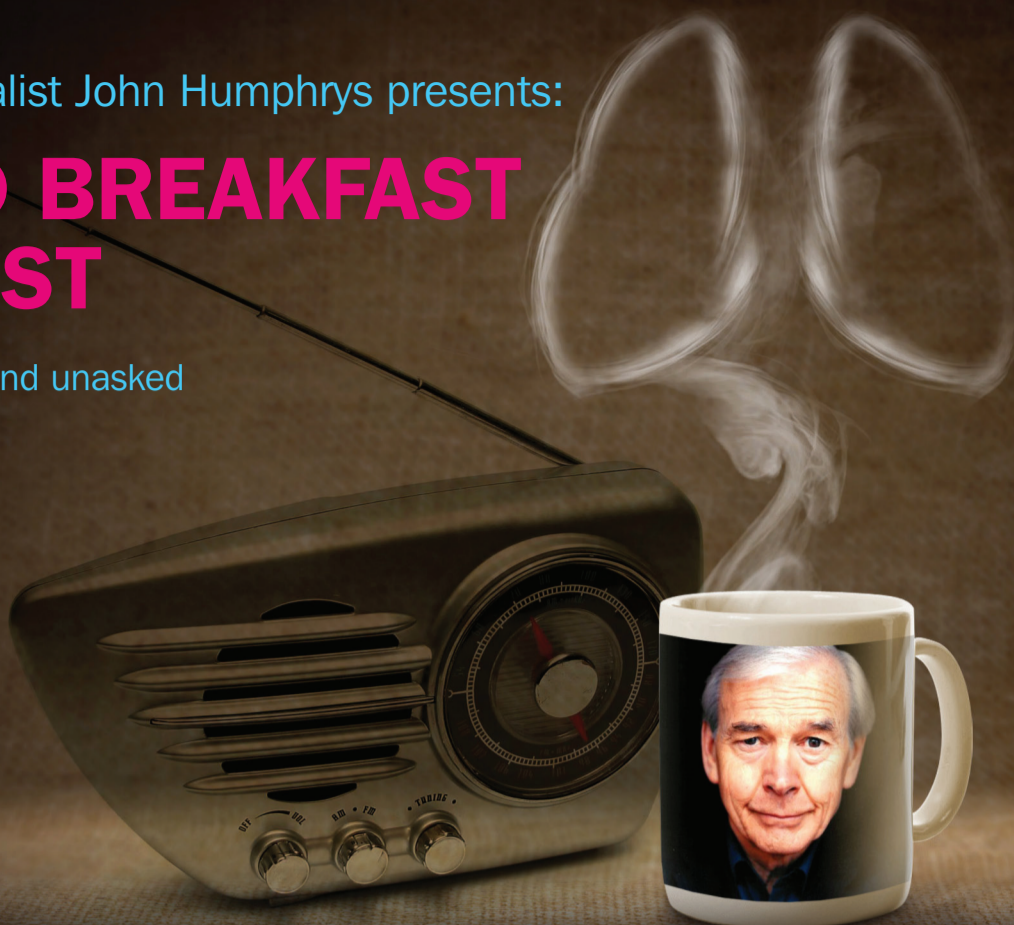
THE COPD BREAKFAST BROADCAST

Tackling the challenging and unasked questions in COPD

You are cordially invited to join us for our breakfast symposium

Saturday 8th October 2011
8.15 – 9.00am
Breakfast will be served from 7.30am

Venue:
Ludlow Suite,
Telford Congress Centre



INTRODUCTION

On behalf of the faculty, I am delighted to invite you to join us for the COPD Breakfast Broadcast.

I shall be asking a panel of experts some of the questions that you may feel have yet to be answered in relation to the NHS investment in early stage COPD.

They include:

Can we really justify the resources and treatment costs for patients who may be simply out of breath?

How can we best evaluate the treatment and future direction of COPD in line with the changing NHS?

I do hope you're able to join us – not just to listen but to take part. It promises to be a lively and, I hope, informative exchange.

John Humphrys

AGENDA

TIME	TOPIC	LEAD
07:45 – 08:15	Breakfast buffet served	
08:15 – 08:20	Chair welcome	John Humphrys
08:20 – 08:30	Out of breath – does it matter? The socio-economic considerations of shortness of breath and its impact on a person's quality of life	Sam Prigmore interviewed by John Humphrys
08:30 – 08:40	Services and treatment in COPD – can they be justified? Evaluating costs of treatments and the appropriate use of resources	Stephen Gaduzo interviewed by John Humphrys
08:40 – 08:50	COPD in a modern age – are we heading the right way? Setting up COPD services to benefit patients in line with guidelines and considering whether screening for COPD should be implemented	John Haughney interviewed by John Humphrys
08:50 – 09:00	Panel questions	John Humphrys
	Meeting Close	

To view the Prescribing Information [Click Here](#)

