

Leading Change in COPD Care – Using the National Strategy for COPD to make a difference



The Primary Care Respiratory Society UK (PCRS-UK) is pleased to announce this key event to be held on

**6 July 2010, 9.30am to 4.30pm
Congress Centre, 28 Great Russell Street, London**

Who should attend?

- Are you a primary care respiratory lead within a practice or PCT?
- Are you interested in making a difference in COPD care within and beyond practice level in primary care?
- Do you see the recently published National Strategy for COPD consultation as a great opportunity to drive local improvements in quality of care?

If you can answer 'Yes' to these questions, then register now for this key PCRS-UK event.

What's in the programme and why should you attend?

The programme will educate and equip you, as a primary care respiratory leader, to lead change in your area, implementing the National Strategy to improve COPD care.

Using a mix of presentations and roundtable interactive sessions, facilitated by PCRS-UK respiratory lead experts, the programme will cover:

- Vision for the National Strategy for COPD (speaker from Department of Health)
- Relevance of the National Strategy for COPD, opportunities and challenges in primary care
- Making change happen - leading and managing change
- How to engage primary care health professionals using the National Strategy for COPD to drive improved care
- Development of an action plan - next steps for leading change

The event will provide you with a great opportunity to network and share best practice with other primary care respiratory leaders.

How will you be supported in leading change?

You should leave the meeting inspired to make change happen, equipped with a Respiratory Leaders Resource Pack (a practical tool to support local implementation) and an action plan to help you begin to make a difference and drive change locally in COPD care.

PCRS-UK is delighted to be collaborating with Allen & Hanburys in an educational initiative, *Paper to Patient*, which aims to support you with implementing the National Strategy for COPD in your local area, and in which we hope you will take the opportunity to be involved. More information will be available at the meeting.

Meeting Chair

Dr Steve Holmes

A GP, co-chair IMPRESS (BTS / PCRS-UK Project), current PCRS-UK Education Lead and Chair BLF South West Region Committee.

Change Management Speaker

Professor Eddie Obeng

Entrepreneur and founder of Pentacle - The Virtual Business School; an inspiring, motivational speaker and 'change guru'.

Faculty

PCRS-UK respiratory lead experts - working at a local level to lead change. Many have been involved in the development of the National Strategy for COPD.

REGISTER NOW!

There is no delegate cost to attending this meeting.

A certificate of attendance will be provided

PCRS-UK wishes to acknowledge the support of Allen & Hanburys, the specialist respiratory division of GlaxoSmithKline, in the provision of funding to support the costs associated with this event, including logistics, catering and speaker fees.

Allen & Hanburys have supported the organisation of this meeting as part of the PCRS-UK led meeting faculty

Registration Form

Leading Change in COPD Care

6 July 2010, Congress Centre, central London

Please complete this form using BLOCK CAPITALS



Surname: _____

Forename(s): _____

Title: Dr / Professor / Mr / Mrs / Miss / Ms / Other _____

Healthcare Role: _____

SHA: _____

PCT: _____

Address: _____

_____ Postcode: _____

Telephone: _____

Fax: _____

Email: _____

Special dietary requirements: _____

Any other special needs/requirements you wish us to be aware of: _____

Please tick
one of the
boxes

I am a member of PCRS-UK and wish to register for this meeting
PCRS-UK Membership number: _____

I am not a member of PCRS-UK and wish to register for this meeting

I am unable to attend, but wish to be kept informed of future meetings

Please note places are available on a first-come, first-served basis

To register please complete this form and return it, with a deposit cheque for £30 (payable to PCRS-UK, this will be returned to you on attendance of the meeting) to:

**PCRS-UK, Fort Dunlop, Fort Parkway, Birmingham B24 9FE
For enquiries; telephone: +44 (0)121 351 4455, email: gail@pcrs-uk.org**

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The PCRS-UK is a registered charity (Charity Number: 1098117) and a company, registered in England and limited by guarantee (Company number 4298947).
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UK/RESP/0014/10 Date of Preparation: April 2010