

## Delivering Value, Demonstrating Outcomes

26<sup>th</sup> - 27th June 2026 | Wychwood Conference Centre, Crewe

**Workshop co-chairs:** Catherine Blackaby and Siobhan Hollier

**Facilitators:** Catherine Blackaby and Siobhan Hollier

### Friday 26<sup>th</sup> June 2026

1230-1315	Arrival, registration and lunch	
1315-13:30	<b>Welcome, introductions and expectations</b> An introduction to the sponsors, facilitators and the purpose of the session.	Siobhan Hollier
1330-1400	<b>Hopes and Fears</b>	Catherine Blackaby and Siobhan Hollier
1400-1445	<b>Keeping abreast of policy and how it impacts us</b> The latest national policy developments and what they mean for respiratory care in primary care. Exploring how system level changes shape local practice and service design.	
1445-1530	<b>Population health</b> How and why we think at population level. Looking at how it differs from other approaches and the challenges.	
1530-1600	<b>Break and resource area</b>	
1600-1630	<b>Health inequalities and the postcode lottery</b> Activity to explore why inequalities are hard to tackle? What gets in the way?	Catherine Blackaby and Siobhan Hollier
1630-1730	<b>Silos and how to avoid them</b> Different perspectives on the same issue. What might that mean we need to do?	
1730 - 1745	<b>Evidence and opinion</b> How do we decide where to focus effort? Moving away from silos, clarity about goals, finding evidence to understand and prioritise action.	
1745-1800	<b>Close</b> Summary and information for evening and tomorrow	



## Saturday 27<sup>th</sup> June 2026

0830-0840	<b>Welcome and recap</b>	Catherine Blackaby
0840-1015	<b>Data and where to find it</b> Where, why and how can we find and use data in a meaningful way when looking at population health issues? <ul style="list-style-type: none"><li>• User-friendly data</li><li>• Qualitative data</li><li>• How to get started</li></ul>	Siobhan Hollier  Katherine Hickman
1015-1045	<b>Break and checkout (no later than 1100 hours)</b>	
1045-1230	<b>What to do with the data once you have it</b> <ul style="list-style-type: none"><li>• Why and where we find ourselves</li><li>• Engaging others</li><li>• How and what to communicate</li></ul>	
1230-1245	<b>Introducing the afternoon's exercise and case studies</b>	
1245-1315	<b>Lunch</b>	
1315-1400	<b>Group activity</b> How might you tackle this situation using what you have learnt over the two days?	
1400-1500	<b>Plenary</b> 10-minute presentations - what, who and how would you get people on board to tackle the issue you have identified	
1500-1530	<b>Summary, hopes and fears review, evaluation</b> Revisiting our hopes and fears from day one. Identifying our next steps and sharing personal reflections on what we have learnt.	
1530	<b>Close</b>	

NB Activity timings are approximate, but we will start and finish each day promptly

We are grateful to Chiesi for providing sponsorship to allow us to run this course free of charge for PCRS members. Chiesi have had no input to the development, content or delivery of this programme.