

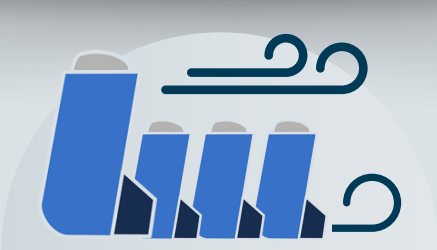
# The new asthma guideline: Key information for commissioners



## Why should you implement the new guideline?



Asthma deaths in the UK are the highest in Europe



SABA overuse increases risk of hospitalisation and adverse outcomes




The new guideline will bring better care and cost effectiveness


## How should you implement the new guideline?



Investing in testing and clearer diagnosis pathways



Providing better treatment options




Education of healthcare professionals

## What challenges will there be?



Delivering education to ALL healthcare professionals providing asthma care



Ensuring the correct asthma care is provided by all healthcare services (emergency, generic etc)



Changing the system in a BIG, but important way

## What should you do first?

### The ASTHMA challenge:

- A** | Assess the asthma care in your area
- S** | Set plans and who will be responsible to report on progress
- T** | Timely targets are needed that challenge
- H** | Harness the system to change care, ensure wide engagement
- M** | Measure and monitor the plans and targets
- A** | Adapt plans regularly and ask others for ideas



Supported by Asthma and Lung UK